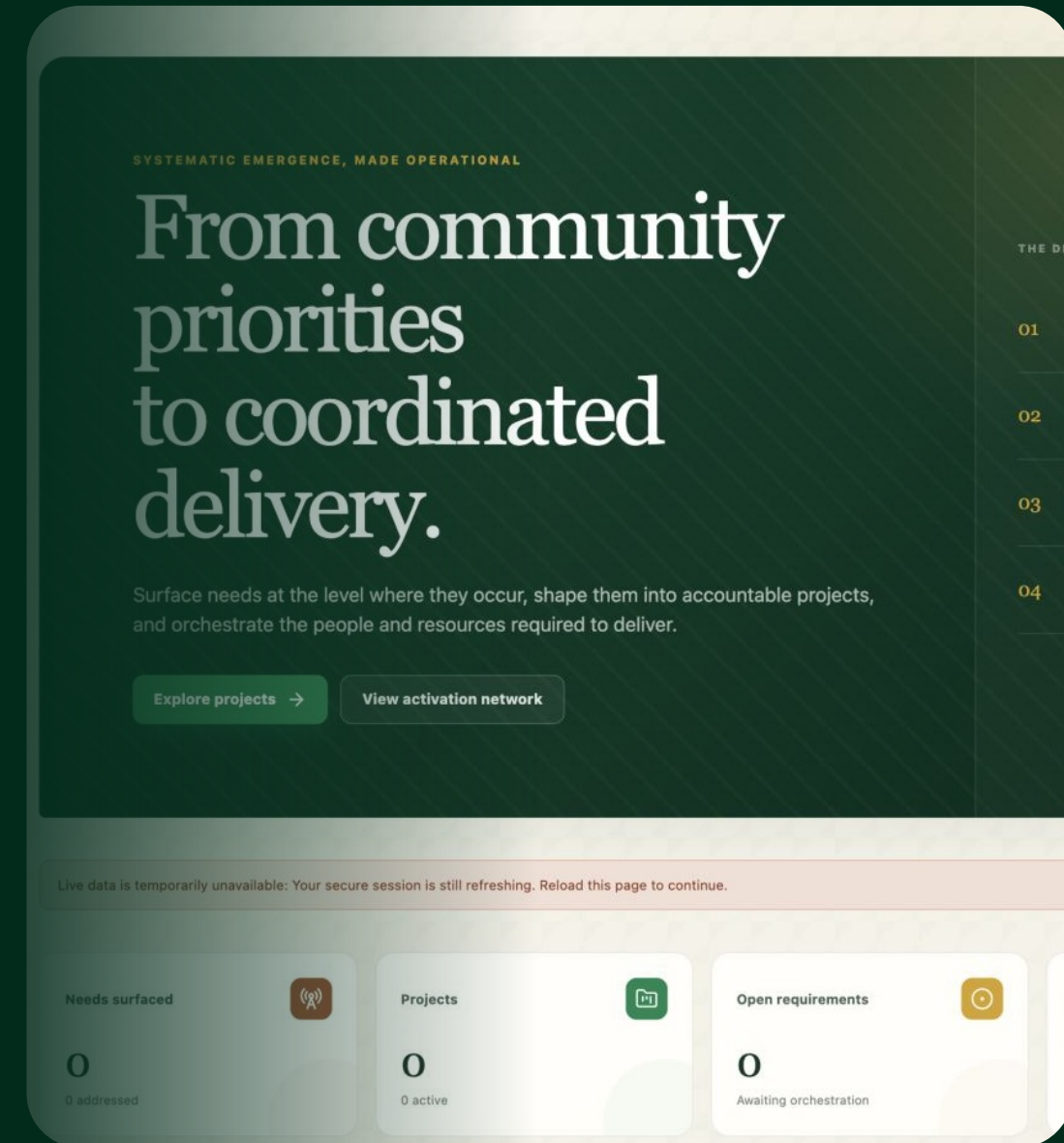


Community priorities. Coordinated delivery.

One national operating platform for community activation, credible enterprise and evidence-led market orchestration.

CSR & PHILANTHROPIC PARTNER BRIEFING

Illustrative walkthrough · August 2026



Good intent is abundant. Connected operating evidence is not.

Needs, local contribution, projects, providers, sponsorship and investment often live in separate records—making coordination hard and trust fragile.

PRIORITY

What matters here?

CAPABILITY

Who can credibly act?

ACCOUNTABILITY

What was agreed and delivered?

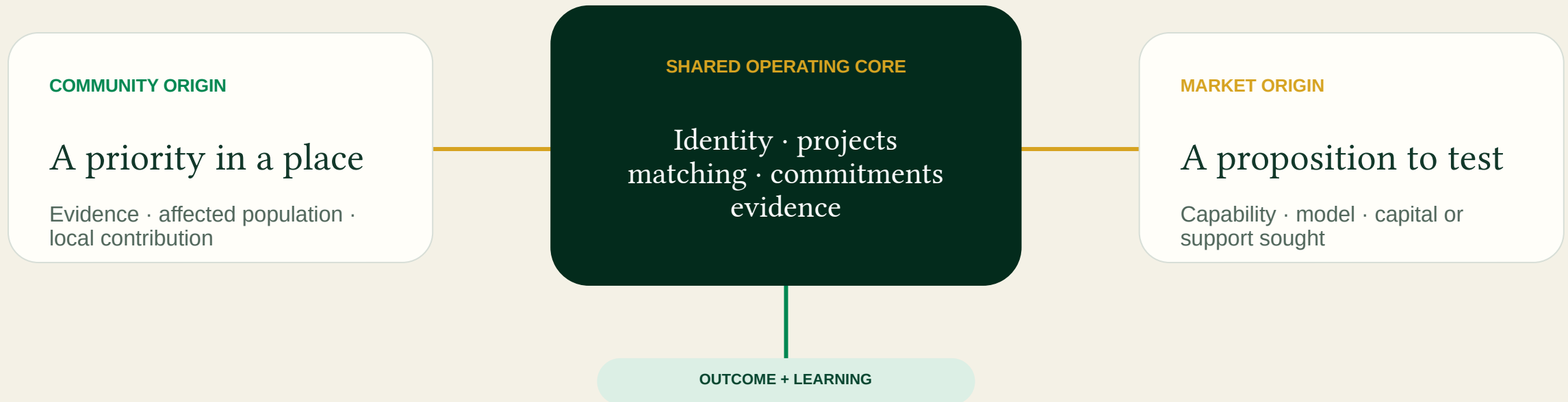
The integration

Make the line from a local signal to an accepted outcome visible—and govern every hand-off in between.

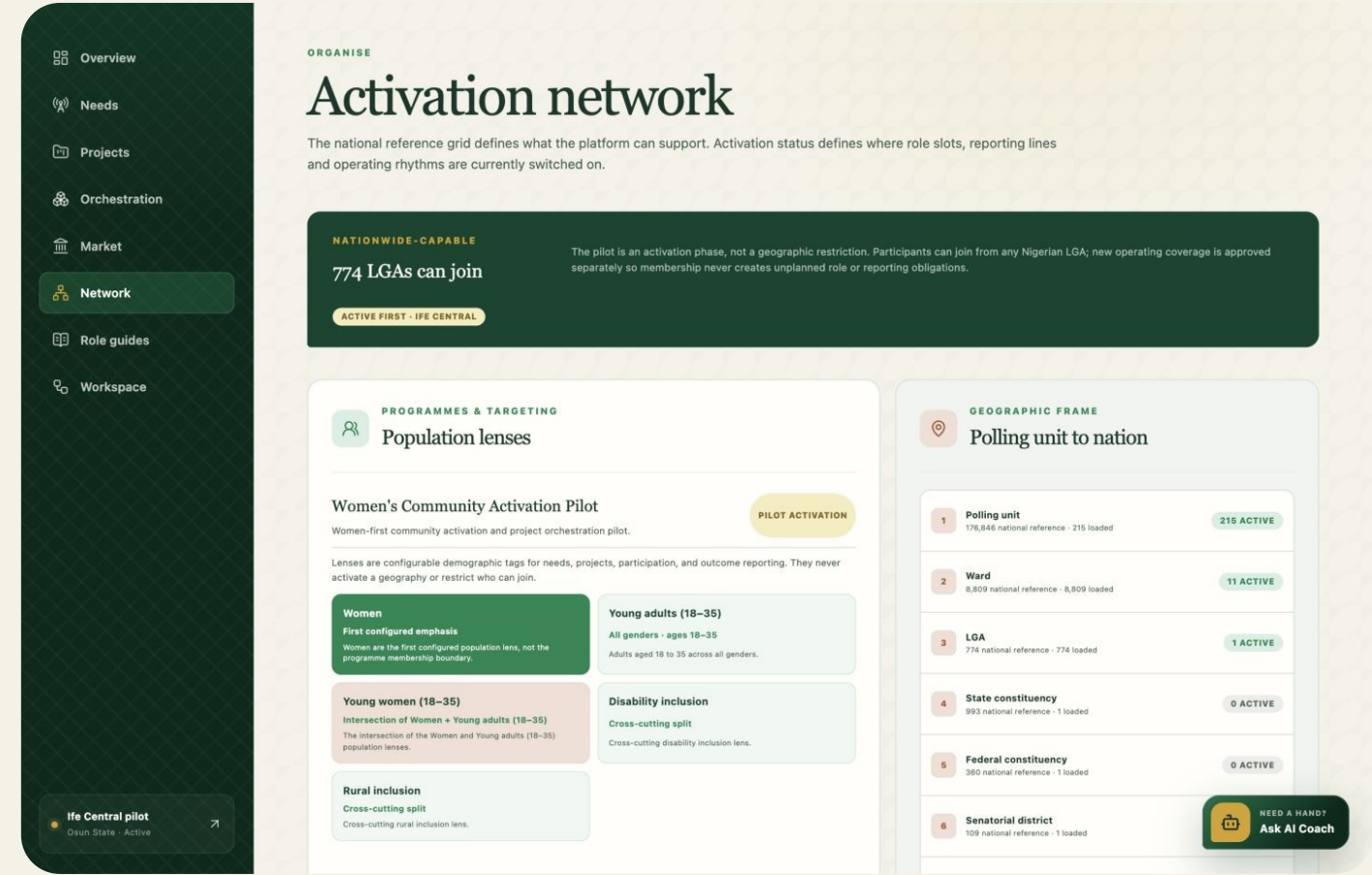
The platform is not a project directory. It is an operating mechanism.

Community demand and market initiative enter differently—then share the same trust spine.

A priority may originate in a place. A proposition may originate with an entrepreneur. Neither route is forced to pretend it is the other.



The whole country is possible. Activation is earned place by place.



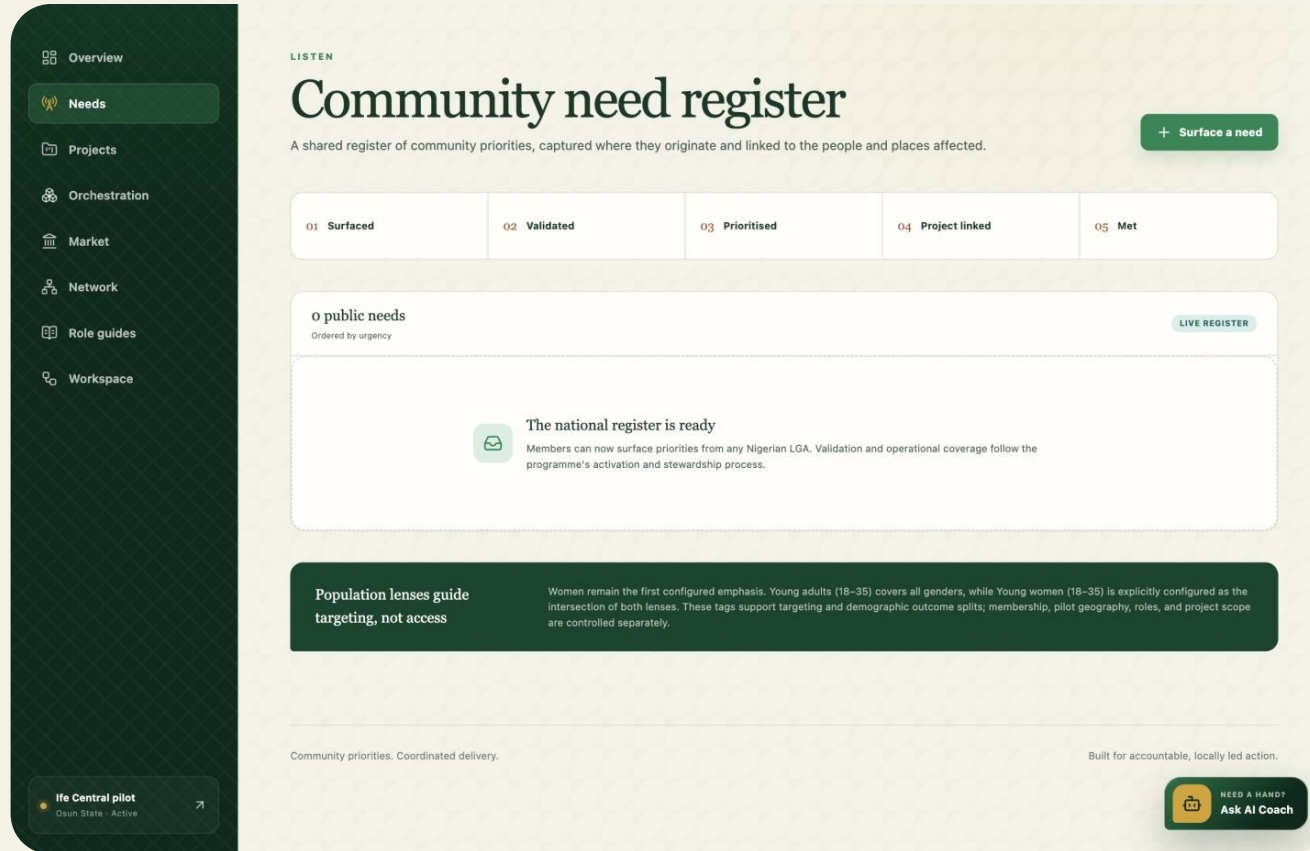
NATIONWIDE-CAPABLE

Every LGA can join the mechanism.

LOCALLY ACTIVATED

A place becomes active when local roles, safeguards, evidence and an operating rhythm are ready—not merely because it exists in the national hierarchy.

The record begins with what people observed—not a pre-written solution.



ILLUSTRATIVE RECORD

Young adults need an accessible place for practical digital and enterprise sessions.

- Origin: ward listening session
- Evidence: 36 participants · 3 groups
- Status: validated
- Local offer: venue + volunteer time

Only the validated gap moves forward—and it remains traceable to the need.

Ife Central Community Skills Lab

A governed project proposal with ownership, approvals and a complete delivery hypothesis.

01 Community contribution

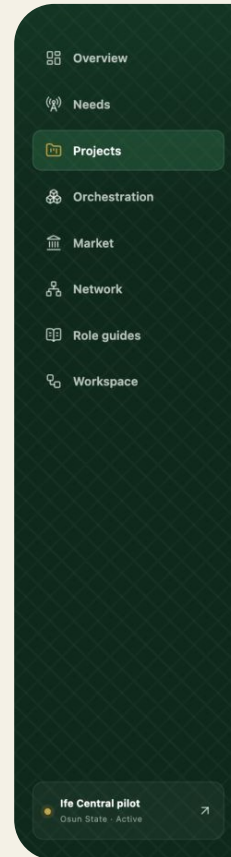
Venue · mobilisation · volunteer facilitators

02 Remaining gap

Devices · connectivity · specialist facilitation

03 Decision trace

Need validation · project approval · named accountable lead



SHAPE

Project explorer

One portfolio from polling-unit action to national initiatives, with every project connected to its need, geography, demographic threads, and delivery requirements.

+ Propose a project

NINE OPERATING LEVELS

Local where possible. Aggregated where necessary.

Projects stay at the lowest practical delivery level, then roll up through explicit geographic relationships for coordination and support.



0 public projects

Across all programme levels

UNIFIED PORTFOLIO



No artificial projects

The project structure is live. The first portfolio will be created from validated pilot needs rather than seeded demonstration records.

Community priorities. Coordinated delivery.

Built for accountable, locally led action.

NEED A HAND?
Ask AI Coach

A precise requirement invites a credible response—not a vague appeal.

Each requirement states the outcome, quantity, timing, location, acceptance evidence and support type before matching begins.

01 12 refurbished laptops

Equipment · delivery by 15 Oct

02 2 specialist facilitators

Capability · 24 hours over 6 weeks

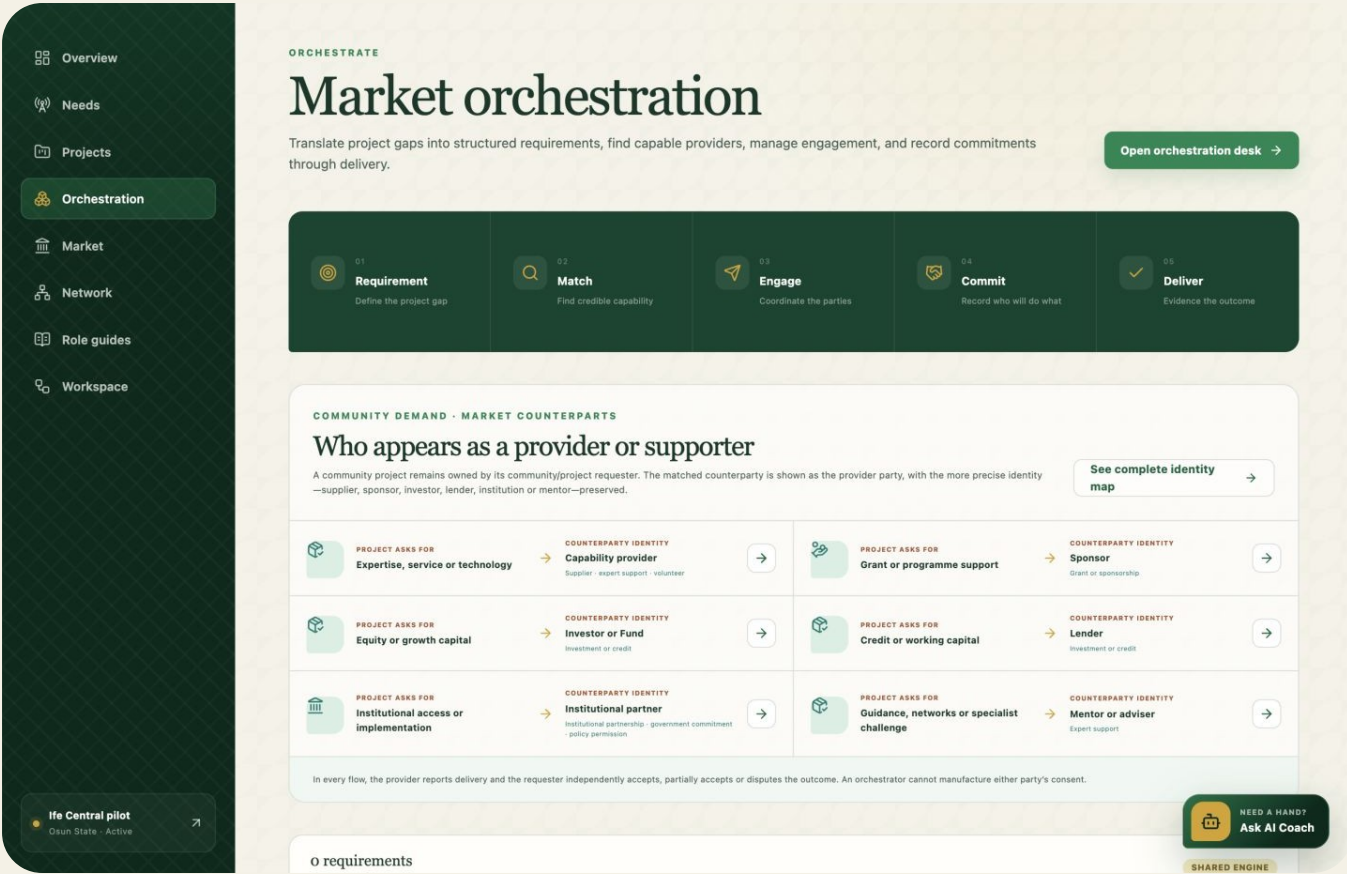
03 3-month connectivity

Service · minimum 50 Mbps

04 Independent safeguarding review

Assurance · before participant intake

Matching is a decision process, not a directory search.



ILLUSTRATIVE FIT VIEW

92% **Capability provider**
3 relevant deliveries

88% **Institutional partner**
Authority confirmed

84% **CSR sponsor**
Mandate aligned

Interest is private until both sides choose to proceed; only then does a governed commitment exist.

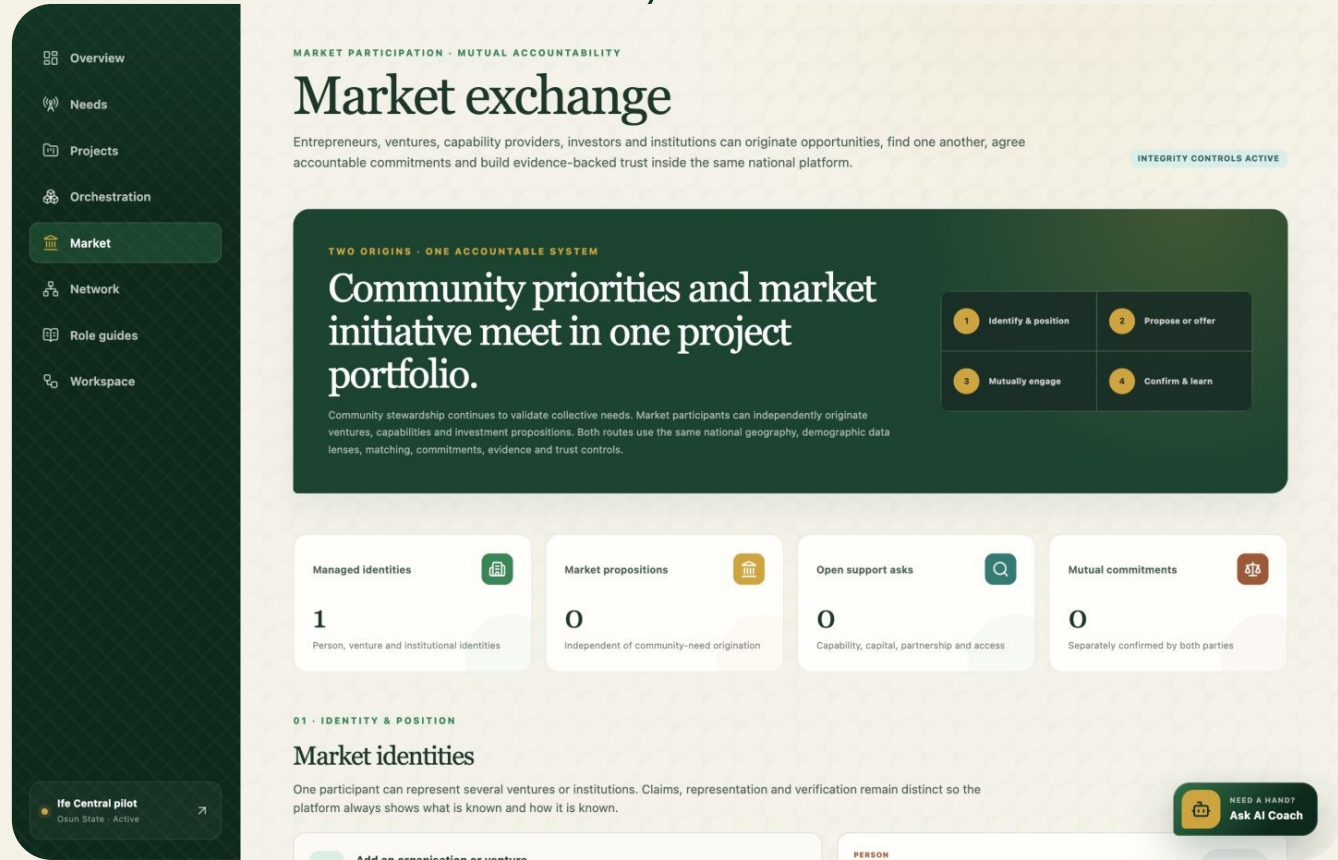
Trust is contextual, evidenced and revisable.

NOT
a popularity score

The system records why confidence exists, for which scope, and how the evidence changes after delivery.

01	Identity & authority	Who is acting—and may they commit the represented entity?
02	Provenance	Claim, counterparty confirmation, observation or verified fact?
03	Independent consent	Requester and provider confirm the commitment separately.
04	Fulfilment acceptance	Delivered, partially accepted, disputed or remediated.
05	Contextual record	Reliable for what, based on which evidence and how recently?

A credible proposition can seek support without pretending to be a community need.



ILLUSTRATIVE PROPOSITION

Neighbourhood cold-chain service

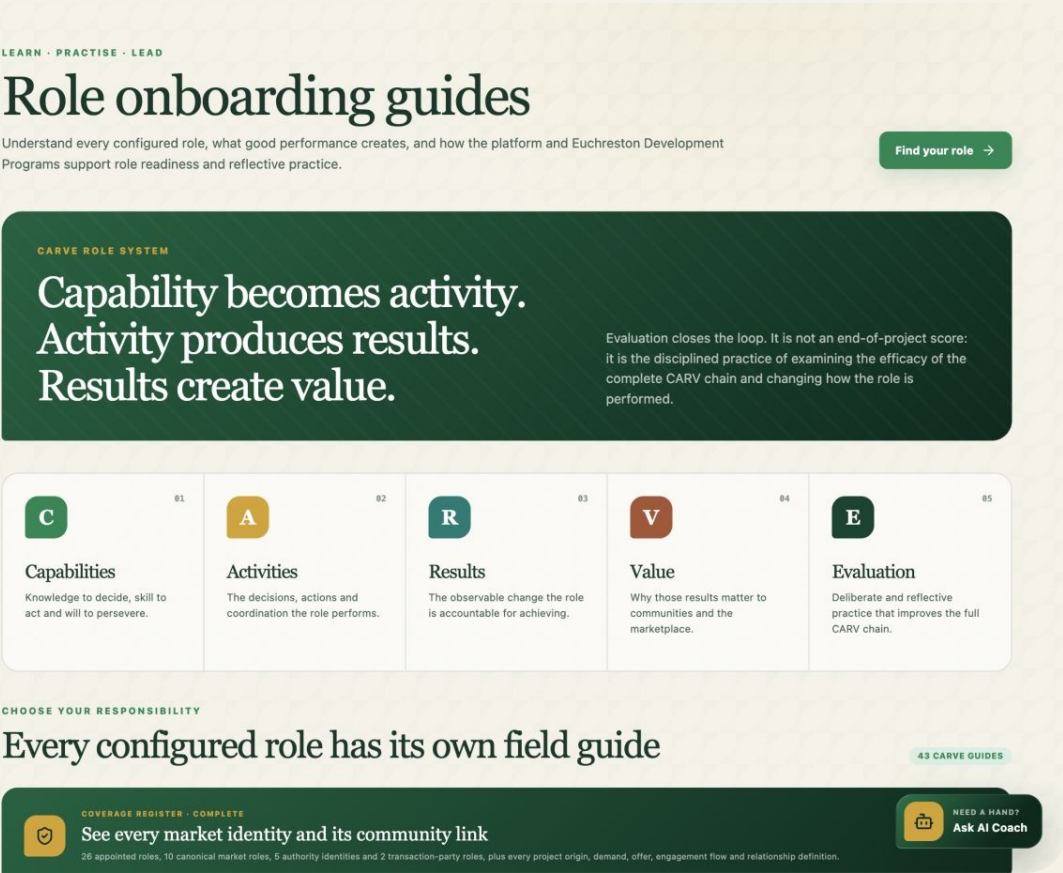
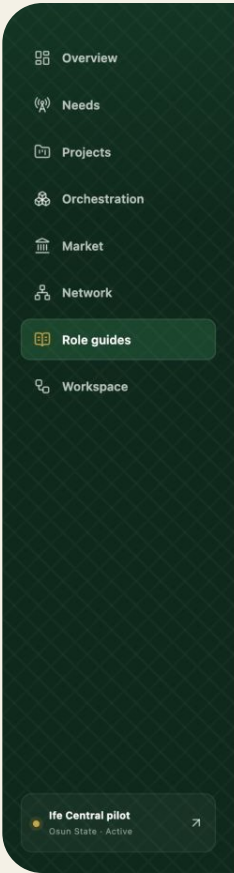
An entrepreneur submits capability, operating model, evidence and the specific support sought.

- 1 Screen identity + authority
- 2 Assess proposition + safeguards
- 3 Match capital, capability or access
- 4 Record commitment + performance evidence

Every role knows the result, value, activity, capability and evidence expected.

- R Results**
What must change
- V Value**
Why the role matters
- A Activities**
Decisions and actions
- C Capabilities**
Knowledge · skill · will
- E Evaluation**
Reflect and improve

Community, market, provider, sponsor and assurance identities are covered—including where one person holds more than one identity.



DESIGNED FOR THE FIELD

Mobile-first guidance makes the operating model usable in the field.

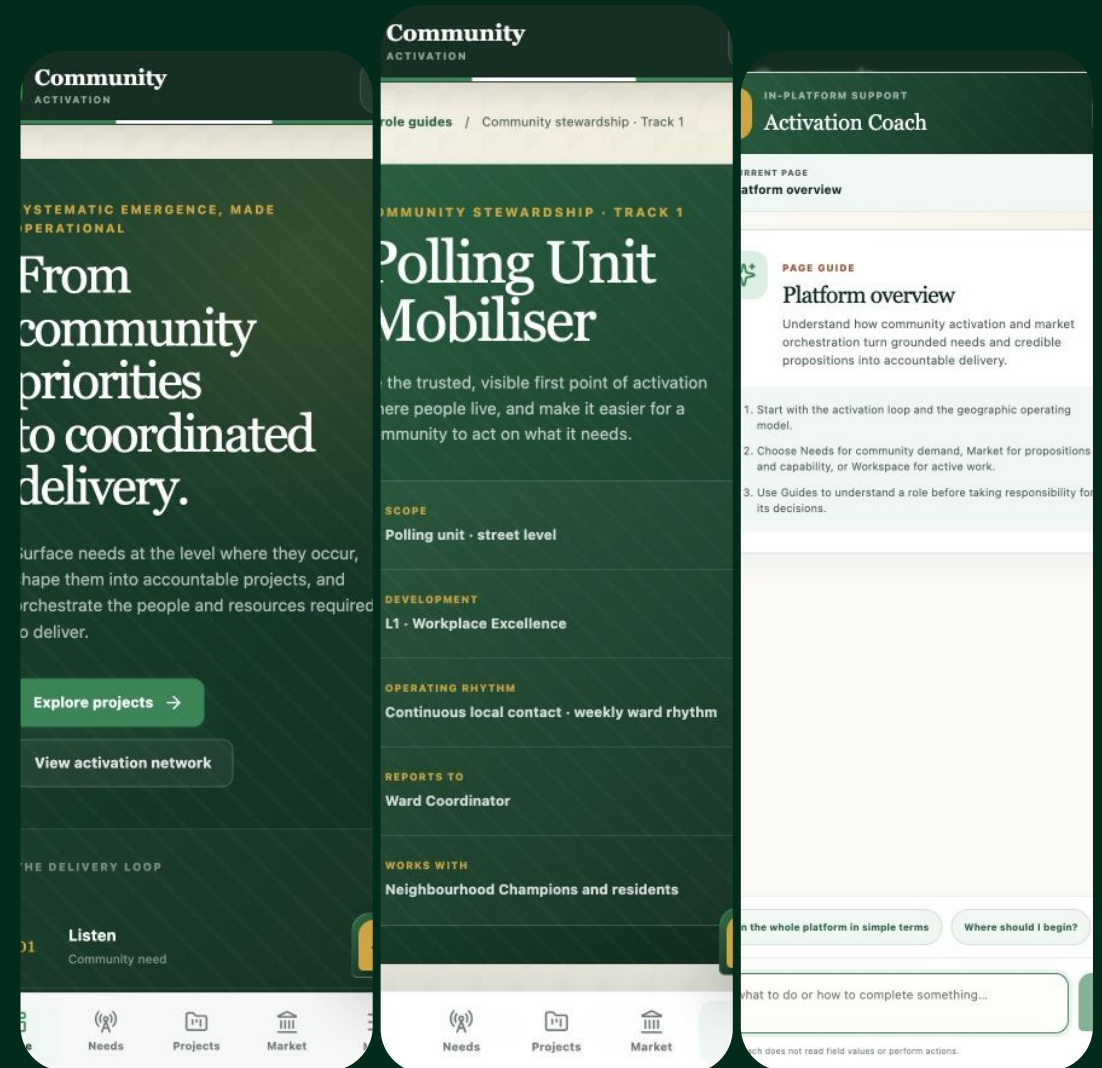
Responsive workspaces, role-specific guidance and an in-field AI coach reduce the distance between a policy and the next correct action.

PAGE-SPECIFIC

Ask what a field means or how to complete it.

ROLE-AWARE

The coach links guidance to the user's role, current page and programme controls.



Back the operating infrastructure—not only the next visible project.

CSR and philanthropic partners can strengthen the capacity that many communities, entrepreneurs and projects will reuse.

PLATFORM

Shared infrastructure

Identity, workflows, evidence, field access and national coordination.

TRUST

Independent assurance

Verification, consent, dispute, remediation and accountable learning.

ACTIVATION

Local operating cells

Roles, onboarding, safeguarding and the rhythm that makes a geography active.

MARKET

Ecosystem depth

Credible entrepreneurs, providers, sponsors, institutions and appropriate capital.

See the mechanism. Then choose where to strengthen it.

Explore the no-sign-in showcase, review the pilot operating manual and discuss a strategic partnership route.

community-activation-platform.vercel.app/showcase

